



WEBSITE PRIVACY POLICY

Your privacy is important to us at Market Demand Fruits. This policy explains our privacy practices and the choices you have about the way your personal information (information that is capable of identifying an individual) (“personal information”) will be dealt with.

I.1. PERSONAL INFORMATION

- I.1.1. Personal information is collected only when knowingly and voluntarily submitted.
- I.1.2. Personal information is only used for the purpose for which it is submitted or such other secondary purposes that are related to the primary purpose.
- I.1.3. In addition to where you have consented to the disclosure of your personal information, personal information may be disclosed in special situations where we have reason to believe that doing so is necessary to identify or act against anyone damaging or interfering with our rights or property, users or anyone else that could be harmed by such activities.
- I.1.4. We may engage third parties to provide you with goods or service on our behalf and in such circumstances may disclose your personal information to such parties in order to provide such goods or services.

I.2. INFORMATION SECURITY ON OUR WEBSITE

- I.2.1. Any information that you upload on our website will be stored on a secure server and be used for limited purposes such as future communications (which you are always entitled to un-subscribe to).
- I.2.2. We will not disclose, sell or rent your personal information to third parties without your consent unless we are compelled to do so by law. We may do so if you have granted consent thereto.
- I.2.3. While all reasonable efforts are taken to ensure that your personal information is protected as it travels over the internet, we cannot guarantee the absolute security of any information you exchange with us due to reasons beyond our control.



1.2.4. We may use cookies and web beacons to facilitate improvement of our website. However, neither cookies nor web beacons collect personal information such as the user's name or email address. You may reject cookies, as most browsers permit individuals to decline cookies. Under certain circumstances though, you may be denied access to some parts of our website if your browser is set to decline cookies.

1.3. **ACCESS TO INFORMATION**

1.3.1. We will take all reasonable steps to keep secure any information which we hold about you and to keep this information accurate and up to date.

1.3.2. If at any time you discover that information held about you is incorrect, you may contact us to have the information corrected and updated.

1.3.3. Our employees together with our independent contractors who come into contact with our information systems are obliged to respect the confidentiality of any personal information held by us.

1.4. **LINKS TO OTHER SITES**

1.4.1. We provide links to third party websites on our website. However, these websites are outside of our control, and we cannot take responsibility for the conduct of third parties linked to our website.

1.4.2. In light of the above, we recommend that before disclosing your personal information on any other website, that you examine the terms and conditions of use of that website together with its privacy policy.



1.5. **OUR COMMITMENT TO SECURITY**

We employ security measures to prevent unauthorised access to information that we collect online. However, we cannot guarantee the security of your personal information.

1.6. **REVISIONS TO OUR PRIVACY POLICY**

We may periodically update or change the terms of our privacy policy without notice. Please review the policy periodically for changes.

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